

HOW TO LAYER YOUR SKIN CARE

STEP 1: CLEANSER(S) ☀️ & 🌙

TIP!

Treat your skin to a double cleanse in the morning and/or evening. Before using your preferred cleanser, apply Mary Kay® Micellar Water over your entire face (avoiding eye area) to break down face makeup, oil and debris. To gently remove eye makeup, use Mary Kay® Oil-Free Eye Makeup Remover.

STEP 2: EXFOLIATION TREATMENT ☀️ OR 🌙

Physical

Chemical

TIP!

Exfoliate 2 or 3 times per week in the morning or evening.

STEP 3: MASK ☀️ OR 🌙

TIP!

When applying a wash-off mask such as Clear Proof® Deep-Cleansing Charcoal Mask, use before toner.

STEP 4: TONER/SOFTENER ☀️ & 🌙

STEP 5: BOOSTER(S) ☀️ & OR 🌙

TIP!

When using multiple boosters/serum, layer product that addresses your primary skin concern first. If the products all address the same skin concern, layer product with the thinnest aesthetic first.

STEP 6: SERUM ☀️ & 🌙

STEP 7: EYE CREAM ☀️ & 🌙

TIP!

When Retinol 0.3 is part of your routine, apply your eye cream before Retinol 0.3 to avoid getting it in the eye area.

STEP 8: RETINOL 0.3 🌙

STEP 9: ADDITIONAL TREATMENTS ☀️ & 🌙

TIP!

Additional treatments include products such as Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™, Clear Proof® Spot Solution for Acne-Prone Skin and TimeWise Repair® Volu-Fill® Deep Wrinkle Filler.

STEP 10: BARRIER RESTORE 1:1:3 ☀️ & 🌙

TIP!

Even when using Barrier Restore 1:1:3, a moisturizer is still essential. The two work together - Barrier Restore 1:1:3 helps maintain and retain moisture in the skin, while your moisturizer delivers hydration.

STEP 11: MOISTURIZER ☀️ & 🌙

STEP 12: SUNSCREEN ☀️

MARY KAY

Note: Steps above indicate the order of application only. Not all steps apply to everyone, and not all steps are needed in a personal skin care regimen. The Company grants all Mary Kay Independent Beauty Consultants a limited license to duplicate this page in connection with their Mary Kay businesses. This page should not be altered from its original form nor incorporated into other materials.

©2025 MARY KAY COSMETICS LTD. 10/25 PRINTED IN CANADA