

#### Virtual MK5K FAQs

# When is this event taking place?

This year's Virtual MK5K is happening on Saturday, September 9, 2023, at 11 am local time.

#### Is this a virtual event?

Yes, this event will take place virtually across the country.

### Where can I sign up to participate in the Virtual MK5K run?

You can sign up directly through our Virtual MK5K platform at <a href="https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2023">https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2023</a>.

### How much is the registration fee?

Registration for the Virtual MK5K is just \$40 and includes an *exclusive* MK5K crossbody bag! However, you **must** register between July 1 and August 31 to receive it.\* Any registrations received <u>AFTER</u> August 31<sup>st</sup> will **not** be eligible for the crossbody bag.

## Will my registration fee count towards my fundraising goal?

No – your registration fee gives you access to participate in the Virtual MK5K. All donations towards your fundraising campaign will count towards your fundraising goal.

### Will I receive a tax receipt for my \$40 registration fee?

You will receive a tax receipt for half of your registration fee (\$20), while the remaining \$20 will go towards the Virtual MK5K administration cost.

#### How can I donate?

You can donate directly on <a href="https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2023">https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2023</a> through an individual or team campaign page.

### How do I create a team to participate?

Sign up through <a href="https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2023">https://www.canadahelps.org/en/charities/mary-kay-ash-charitable-foundation-canada/p2p/MK5K2023</a> and create a team page by setting your very own fundraising goal. Next, invite your friends and family to join your team. Then, start fundraising within your personal networks using the built-in social sharing features!

### Do I have to be part of a team to participate?

<sup>\*</sup>Available while supplies last.

No – you can fundraise and participate as an individual as well.

## Do I need to create my own fundraising page if I am an individual participant?

Yes – you must sign up as an individual participant and create your own page. This will allow you to fundraise by directing donors to your page through the social-sharing features available on Canada Helps. Plus, having your own page make it easier to keep track of your fundraising goal!

## Will a tax receipt be issued for donations?

Yes – a tax receipt will be issued for donations of \$10 or more.

### How are tax receipts issued?

Tax receipts will be issued via email, so remind your supporters to check their email for a receipt from Canada Helps.