

## Sample Cadillac Driver E-mail

Send one to two weeks before the event

### Attention Cadillac Drivers!

If you plan to attend **EVENT NAME in CITY, PROVINCE, on DATE**, we have reserved special pink Cadillac parking **DESCRIBE LOCATION**! As part of this exciting event, we will have valet parking at the main entrance of the **STADIUM/RINK/FIELD** for all pink Cadillac drivers. Parking attendants will be on site beginning at **TIME**, and we will have a group photo with all Cadillac drivers at **TIME** at the home plate entrance. So, please remember to return to the home plate entrance at **TIME** to be included in the photo!

As a reminder, it's still not too late to get tickets, which can be ordered at **LOCATION**. You can also purchase tickets at **LOCATION** the day of the game. The **HOME TEAM** will take on the **OPPOSING TEAM** at **TIME** and proceeds from ticket sales will benefit The Mary Kay Ash Charitable Foundation. So, please join us for this fun, family-oriented evening, all for a great cause!