

## PSA/Public Service Announcement

PSA Copy (20 seconds)

Hi, I'm **NAME** of your **HOME TEAM**. Join the **HOME TEAM** for **EVENT NAME** with the Mary Kay Ash Charitable Foundation and the **TEAM** on **DATE** versus the **OPPONENT**. We will be wearing pink jerseys to be auctioned for The Mary Kay Ash Charitable Foundation to support women living with cancer and to help end violence against women. Think pink with the **HOME TEAM** on **DATE**.