

Fashion Show Fundraiser Communication Kit Intro Letter

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If you're thinking of holding a fashion show fundraiser for The Mary Kay Ash Charitable Foundation, you've come to the right place. Planning a fashion show might sound like a daunting task. But we've compiled tips, guidelines and sample forms from some of the most successful fashion show fundraisers around the country.

You may want to print these and form your own event notebook as a guide. Of course, these are only samples. Please feel free to recreate the communication pieces to fit your event. If you plan to use the Foundation's name, trademark and logo, please complete that section of the Fundraiser Form and provide samples of your promotional items and communication to the Foundation.

We are grateful for the Go-Give Spirit of U.S. Independent Senior Sales Director Margaret Wendt from Elm Grove, Wisconsin, and the McCoy Area. She and her team originally created these communication pieces for the McCoy Area fashion show . We have edited the pieces for a wider distribution. We'd love to have your comments on this downloadable kit too. Let us know what you think!

In this kit, you will find samples of:

1. Hostess Customer and Consultant Contest Flier
2. Director Detail Sheet
3. Director Responsibility Sheet
4. Sample Donor List
5. Event Checklist
6. Program
7. Silent Auction Bid Sheet
8. Sample Ticket
9. Ticket Tracking Form
10. Invitation Flyer
11. Sample Event Agenda
12. Contribution Request Letter
13. Thank You Letter
14. Contribution Form