



FAQs

What is the Mary Kay Ash Charitable Foundation (MKACF)?

Throughout her life, Mary Kay Ash showed others how to live and how to give. She gave hope to women who lacked opportunity and self-esteem – empowering them to live with their heads high, crown on, and donning the brightest lip in the room.

Now, her legacy of (self) love lives on through the Mary Kay Ash Charitable Foundation, which strives to empower women and children.

The Foundation provides funds for Look Good Feel Better®, whose mission is to support women living with cancer, as well as shelters and organizations that raise awareness and provide resources for women impacted by domestic violence.

When was the MKACF established?

The MKACF was established in 2001 in Canada.

What is the mission of the MKACF?

The Foundation's mission is to **support women living with cancer** through Look Good Feel Better® and to **help women experiencing domestic violence** by providing grants to women's shelters and community outreach programs.

Why is fighting domestic violence against women important to the MKACF?

One in three women in Canada will be affected by violence. While the women affected by violence are diverse, one common element unites them: only when the silence is broken can help be found and lives changed.

How does the MKACF help fight violence against women?

We're honoured to support shelters across Canada through our annual Shelter Grant program. These shelters help women and children in immediate danger, offer resources and support programs, teach teens how to build healthy relationships, and so much more.

Since 2004, the Mary Kay Ash Charitable Foundation has hosted the annual Shelter Grant to support shelters and programs addressing domestic violence.

Will we be informed of the MKACF Shelter Grant recipients?

A listing of grant recipients will be available on marykay.ca in January or February of the following year. We want people to know how their generous donations are being put to work.

If I have a question about the MKACF, how can I reach out?

You may call the MKACF at 905-858-0020 or 866-455-5454, or email marykaycares_canada@mkcorp.com.



How can I donate to the MKACF?

To donate online, click [here](#). You can now donate via e-transfer. Click [here to learn how!](#)

Cheques and money orders should be made out to the Mary Kay Ash Charitable Foundation.

Donations may be sent to:

Mary Kay Ash Charitable Foundation
2020 Meadowvale Blvd.
Mississauga, ON L5N 6Y2

Charitable Registration Number: 863841995 RR0001

Will funds donated for each mission be used solely for that issue?

An individual or organization donating funds may designate the specific mission that wish to support – supporting women living with cancer or ending violence against women. The MKACF is required to honour the wishes of the donor. At the direction of the board, undesignated funds are used for both stated causes.

Is there a minimum or maximum amount required for donations to the MKACF?

No, we will gladly accept a donation in any amount, however only donations that exceed \$10 will receive a charitable tax receipt.

Will I receive a charitable tax receipt for my donation?

You will receive a charitable tax receipt for donations to the MKACF which are more than \$10.

Can I hold my own fundraiser to help raise money for the MKACF?

Yes, you may hold a third-party fundraiser to support the MKACF.

If I participate in a fundraising event, how can I ensure that I receive a tax receipt?

For security reasons and easier handling, cash at most fundraisers is consolidated into one cheque or money order to be sent to the MKACF (2020 Meadowvale Blvd., Mississauga Ontario), or is consolidated then submitted through an online donation [here](#). You may also submit funds via e-transfer to marykaycares_canada@mkcorp.com.

Should your donors desire a charitable tax receipt, we suggest you encourage them to write a personal cheque made out to the Mary Kay Ash Charitable Foundation, as this ensures the MKACF is aware of individual contributors. Only cheques made directly to the MKACF (not the event itself) and are more than \$10 qualify for a charitable tax receipt. They may not qualify for a charitable tax receipt at a fundraising event if they receive benefit from their donation. Benefits may include, but are not limited to, product purchases or raffle tickets. Also, please be sure to include personal mailing information with your cheques.